





Broadcast Encoding Rules


To provide extra reassurance for viewers of ATSC 3.0 content, A3SA has approved a set of “encoding rules” for encrypted broadcasts that are simulcast with ATSC 1.0 broadcasts


 Viewers must be allowed to decrypt and record these broadcasts even if they are using a less secure device that requires an internet connection

 Viewers must be allowed to make an unlimited number of copies of these broadcasts

 Such copies cannot have retention limits

 Viewers must be allowed to use “trick play” features such as pause, rewind, fast-forward, and ad-skipping

 Viewers must be allowed to use any authorized digital output (i.e., no selectable output control)

 Viewers must be allowed to use analog outputs to connect to legacy TVs (i.e., no prohibition or required down-resolution)